

HAPPY NEW YEAR!



Click to see quick video

Cheers to a New Year

The year 2020 was certainly unbelievably memorable, limiting, challenging and in some ways surprisingly beneficial. Our lives changed. But it is time to start anew!! A cure for COVID-19 has been established, we can and should support our Mount Airy businesses and stay local! Cheers To A New Beginning!!

Patrick Rockinberg - Mayor

Congratulations Beverly Blatchford, VOY 2020!

Beverly Blatchford was awarded the Volunteer of the Year this month. She has been a Beautification member for more than 7 years and has served as secretary for most of those years. She has been working hard to make Mount Airy b-e-a-utiful! A few of her efforts this year have included hanging and removing holiday decorations for downtown, Wildwood Park and Vest Pocket Park; late winter tree and shrub pruning in parks and along Rails to Trails; digging out grass to create a new garden at the Wildwood point, preparing the area for planting, then



Beverly Blatchford, VOY 2020

planting and watering as needed; and spring cleanup & weeding in all park gardens. <u>View her full nomination and video of the event</u>.



Click for more information

Business Relief Loan Program

January 5 - June 5: The Town is offering COVID relief financing through the Business Relief Loan Program from January 5 - June 5, 2021. For full details please visit the <u>website</u>. To be eligible for this loan program, you

must have been in business since January 2019 and have been affected by the COVID-19 closures and regulations during the 2020 year or are a new or existing business expansion that will help the town fill some vacancies left by businesses during the COVID-10 pandemic. Funds may be used for inventory, technology, operating expenses, interior building improvements, and/or exterior building improvements. Must be a brick and mortar business that contributes to our tax base. Loan protection is required. Quick review process and turnaround time. Loans available between \$5,000 -

\$10,000. Deferred payments for full year and no interest, unless late payments are incurred.

Santa's Coloring Contest

GOING ON NOW: Thank you to all the children who helped make Town Hall and the Town's Facebook festive! Please consider "liking" your favorite Santa Coloring page at <u>The Town of Mount Airy Facebook Page</u>. Winners will be announced in January!





Click on image for short video

Shop Small Winners

Congratulations to Olga Marchetti and Hair Impressions, winners of the \$hop \$mall Contest! The contest had over \$169,000 in purchases, 2173 receipts and 95 small businesses. According to the Sustainable Connections website, "For every \$100 spent at a locally owned business or restaurant, at least \$58 recirculates and remains in our local economy."

Shop Small Feedback

Survey Open Now: The Town of Mount Airy is seeking your input on the contest. How can we make it even better?! Shoppers - please consider completing our <u>short survey</u>. Business owners - If you represent a Mount Airy small business, please join us on our <u>Shop Small Contest Business Feedback</u> Zoom Call.



Click to see the Facebook
Event



Christmas Tree Pick-Up

Saturday, January 16: Christmas Trees must be completely free of lights and decorations and placed at the curb no later than 6:00 AM Also acceptable: yard trimmings, tree pruning's, leaves, brush, and branches cut in three foot lengths and no more than three inches in diameter tied in bundles. Must be in biodegradable paper bags (NO PLASTIC BAGS). Trash cans and other

containers will not be accepted for collection. More information.

Snow Removal Information

Mount Airy had it's first significant snow fall in a long time. The Town and Department of Public Works want to thank residents for assisting them in their recent snow removal efforts by relocating your vehicles from the roadways. Your help made their efforts much easier and efficient. In this cooperative spirit, it is being requested that your property snow blowing and shoveling be not



directed back onto the roadways, but rather to a grassy area. We would appreciate this and all your continued help when the next snowfall comes our way. Snow removal questions or concerns? Visit our Snow Removal Information page.

i Heart Mount Airy

Last Wednesday of the Month: Did you miss yesterday's i Heart Mount Airy Show? No worries! You



can go to the **Town's You Tube Channel** and subscribe to see all the latest Mount Airy videos! I Heart Mount Airy is broadcast live on the <u>Town's Facebook Page</u> the last Wednesday of every month at noon. This last episode of 2020 includes Mount Airy's first Business Loan program information and Year-in-Review video of 2020! Find out more



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